

Exhibition at

Joint International Symposium on Deformation Monitoring ISDM 2011

2-4 November 2011, Harbour Grand Kowloon, Hong Kong

The Joint International Symposium on Deformation Monitoring will be a major event for the international community in the field of deformation monitoring. It is the 3rd time for the FIG (International Federation of Surveyors) and IAG (International Association of Geodesy) groups to have a joint conference on this important topic, combining *the 14th FIG Symposium on Deformation Measurement and Analysis*, *the 5th IAG Symposium on Geodesy for Geotechnical and Structural Engineering*, and *the 2nd International Workshop on Spatial Information Technologies for Monitoring the Deformation of Large-Scale Man-made Linear Features*.

The main objective of this conference is to bring together scientists, engineers, educators, representatives from public authorities, policy makers in surveying, geodesy, civil, structural, geotechnical and mining engineering, geology, geodynamics, geosciences, geohazard studies and hydrology to present latest achievements and to share experience in deformation measurement, analysis and interpretation. The conference program will feature keynote speeches delivered by leading scholars, technical sessions with reports of the latest research outcomes, and commercial exhibitions showing the latest development of deformation monitoring technology.

This conference is essential for all researchers and professionals involved in the deformation monitoring area. We offer various opportunities for your company to maximize your exposure and influence. The delegates to the Symposium are the true decision makers from relevant companies, organizations or institutes. This conference provides a great opportunity for networking, product demonstrations and to create brand awareness.

Exhibitor Benefits include:

- One booth/board space in the Symposium exhibition area
- Logo on conference website with direct link to your website
- Logo on Symposium brochure distributed to hundreds of potential attendees
- Logo on the conference banner during the open ceremony
- Acknowledgements in the preface of the conference proceedings
- Insert company promotion materials in the conference bag
- Face-to-face marketing your solutions, technologies or products to the attendees
- One registration with full conference access

Who Should Exhibit?

- If your company provides deformation related solutions for all kinds of purposes, THIS IS YOUR EXHIBITION FLOOR.
- If you would like to reach decision-makers from government agencies, international organizations, institutions and universities, companies all round the world, THIS IS YOUR NETWORK.
- If your solutions complement a program that explores the latest applications, THIS IS YOUR SYMPOSIUM.

Pricing Information

Exhibition Category	Size	Price (HKD)
Gold Booth	4 m ²	\$20,000
Flexible Board	1.5 m	\$8,000

**Basic furniture will be provided for each booth. A desk will be provided for each board exhibition. Basic electricity and air-condition supply will be provided.*

Exhibition Specifics

Setup

Wednesday, November 2. 7:00 a.m.–11:30 a.m.

Exhibit Hours

Wednesday, November 2. 11:30 a.m.–5:00 p.m.

Thursday, November 3. 9:00 a.m.–4:00 p.m.

Dismantle

Thursday, November 3. 4:00 p.m.–5:00 p.m.

Contact: Miss Violet Tsang
Tel. +852 2766 4350
Fax. +852 2330 2994
E-Mail JISDM.2011@polyu.edu.hk

Department of Land Surveying & Geo-Informatics
The Hong Kong Polytechnic University
Hung Hom, Kowloon, Hong Kong

Website: <http://dma.lsgi.polyu.edu.hk/index.html>

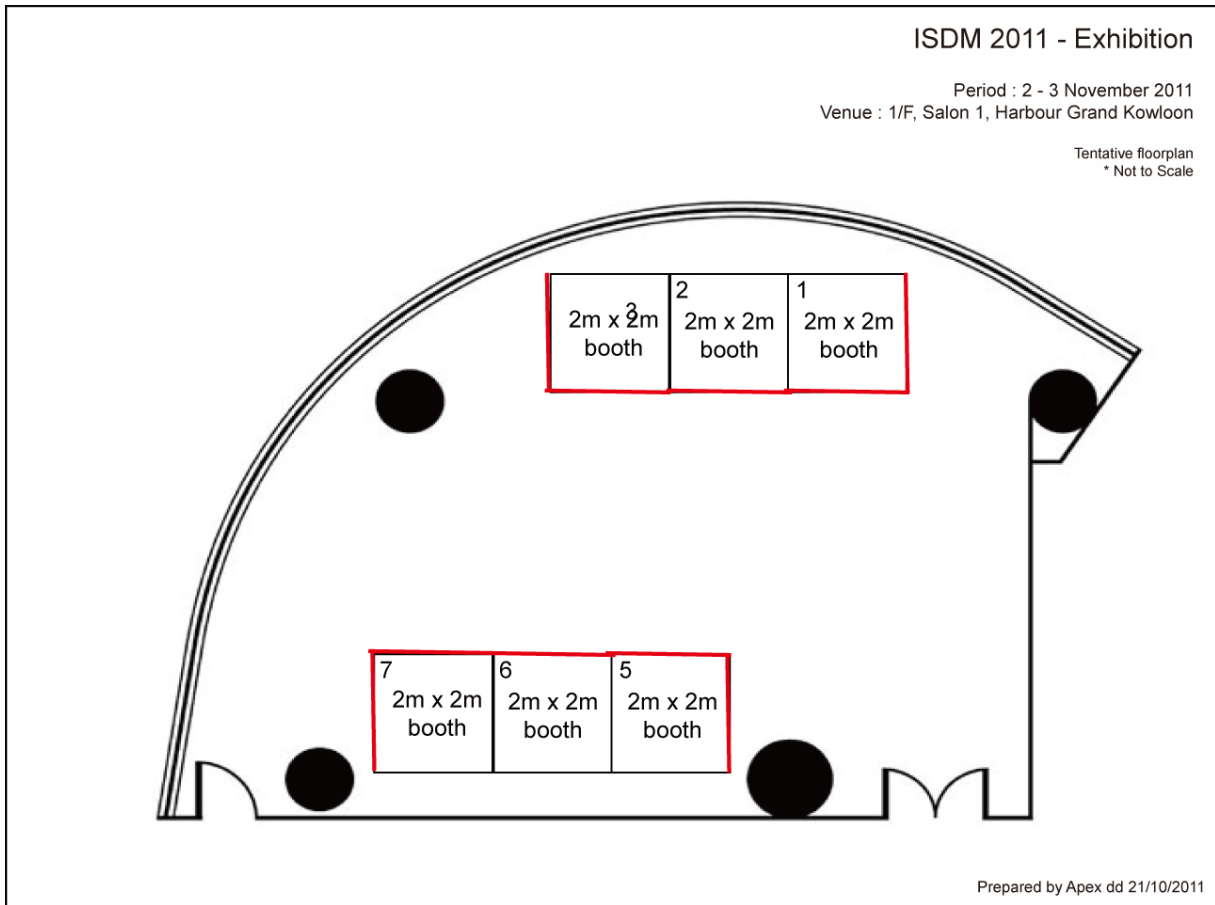
Appendix: Floor plan for the exhibition area

Harbour Grand Kowloon, Salon I, 1/F

ISDM 2011 - Exhibition

Period : 2 - 3 November 2011
 Venue : 1/F, Salon 1, Harbour Grand Kowloon

Tentative floorplan
 * Not to Scale



Prepared by Apex dd 21/10/2011

Harbour Grand Kowloon, Foyer

